



Redefining the university experience.

Discover how mobile devices and iOS are helping transform education.

You're invited to *AcademiX 2011*, where you'll learn how mobility is changing the way universities work. In eight 20-minute talks, leading educators will discuss how iOS development, mobile devices, and apps have impacted the way students learn, the teaching methods that have emerged, and the Apple technologies that help make it all happen.

Register now to attend the conference in person. Or watch the live webcast and interact online with presenters and your peers from 8:00 a.m. to 12:50 p.m. PDT. Go to www.apple.com/education/academix or call your Apple account representative for more information at 1-800-800-2775.

Speakers and topics will include:

Catherine R. Lucey, M.D., FACP,
Interim Dean and Vice Dean
for Education, The Ohio State
University College of Medicine
How mobility can deliver better
education and patient care.

John Gallaugher, Ph.D.,
Associate Professor of Information
Systems, The Carroll School of
Management, Boston College
Using mobile and social media for
research and teaching.

Mitchel L. Winick, President and Dean,
Monterey College of Law
How administration, graduate
students, and faculty worked
together to go 100% iPad.

Rajiv Ramnath, Ph.D.,
Associate Professor—Clinical,
Computer Science and Engineering,
The Ohio State University
Enhancing computer science
education with real-world app
development projects.

Paul Turner and Jon Crutchfield,
Academic Technologies Manager and
Lead Academic Technologies Consultant,
University of Notre Dame
Supporting iPad across different
departments, and how students
are using iPad as their primary tool.

**Perry Hewitt, Director of Digital
Communications and Communications
Services, Harvard University**
Harnessing iTunes U and Harvard Mobile to
aggregate universitywide content as well as
enhance digital and social communications.

**John Hildreth, Assistant Director
and Instructor, Radford University**
Piloting innovative mobile programs
in academia.

Ambassador Carey Cavanaugh,
Director, Patterson School of
Diplomacy and International
Commerce, University of Kentucky
How learning with iPad ensures that future
foreign policy leaders understand the role
new technology can play in global politics.

Friday, April 29, 2011

Northeastern University
11:00 a.m.–4:00 p.m. EDT
Egan Center
Raytheon Amphitheater
120 Forsyth Street
Boston, MA 02115

Emory University
11:00 a.m.–4:00 p.m. EDT
Emory Conference Center Hotel
Emory Amphitheater
1615 Clifton Road
Atlanta, GA 30329

The Ohio State University Medical Center
11:00 a.m.–4:00 p.m. EDT
OSU Biomedical Research Tower (BRT)
Room 115
460 W. 12th Avenue
Columbus, OH 43210

San Diego State University
8:00 a.m.–1:00 p.m. PDT
Aztec Athletics Center
Aztec Athletics Auditorium
5302 55th Street
San Diego, CA 92115